

THE LEADING
B2B EVENT ON
WEDDING TOURISM



DESTINATION WEDDING IN ITALY

10th EDITION

25 - 26 october 2024
Palazzo dei Congressi
Rome, Italy





A SPECIAL EVENT

BMII is the concrete answer to the ever-increasing demand by foreign couples to celebrate their wedding in Italy.

Through a customisable selection of online meetings, BMII creates B2B opportunities for Italian and international professionals.

Our hosted Buyers take part in BMII to promote new business avenues for Made in Italy weddings.



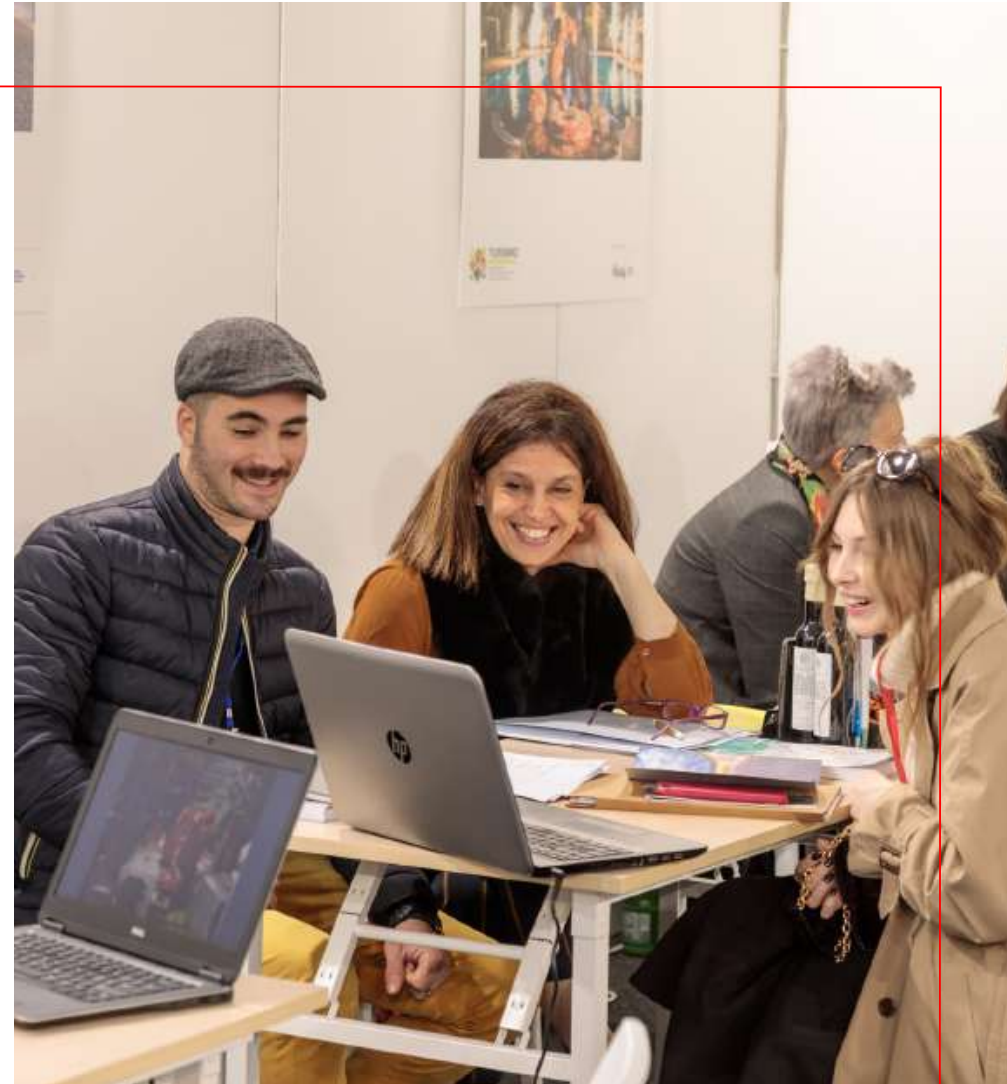


SELLERS

Italian sellers cooperate with international buyers to promote new business ventures overseas.



Sellers are carefully selected from the most prestigious brands: attending the event are representatives of exclusive locations, catering services, limousine services, photographers, wedding planners, luxury hotels, historical mansions, flower designers and many others.

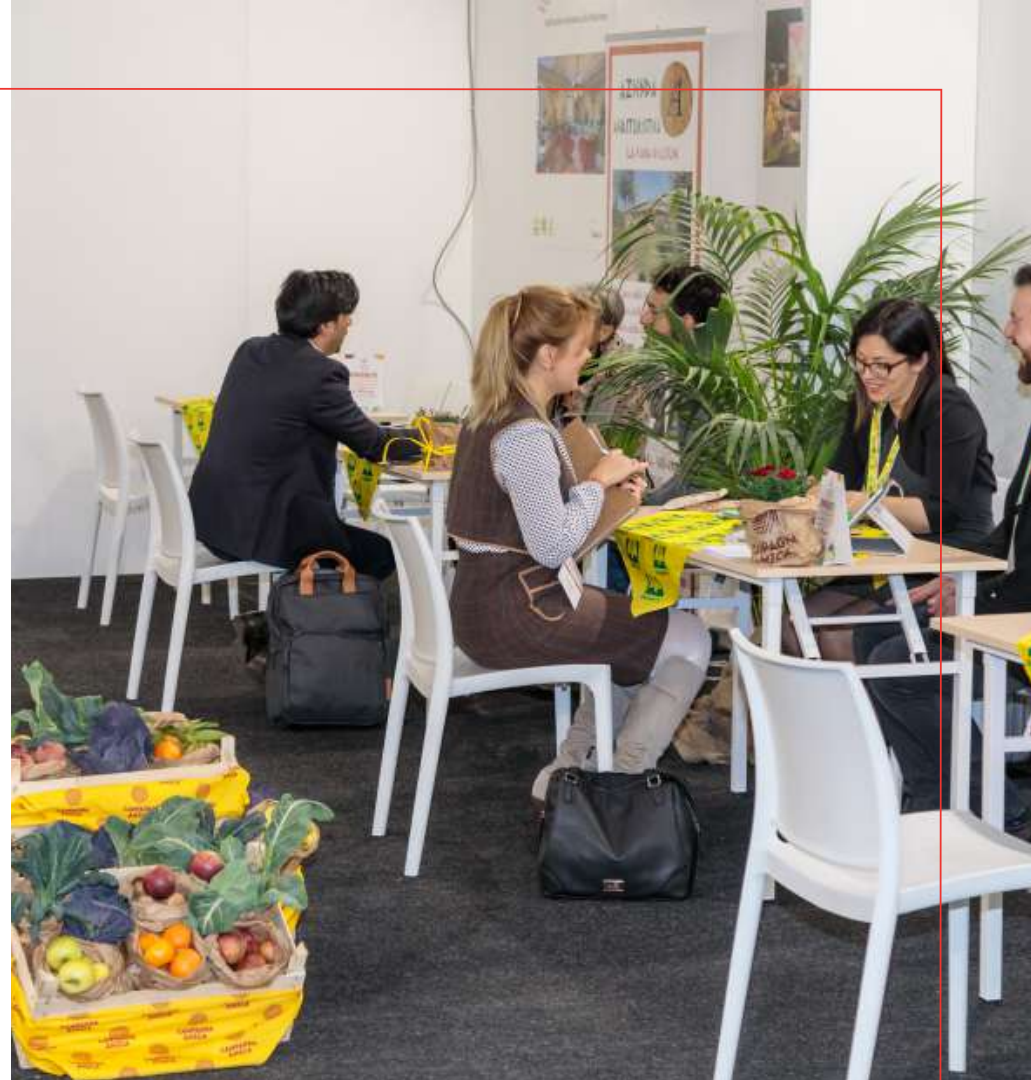


BUYERS

Buyers are selected among wedding planners, travel designers, tour operators and destination wedding agencies.



Buyer application requests are examined by a dedicated staff: the selection process emphasizes professional competence in the field of destination wedding and honeymoons in Italy.



THE AGENDA

Up to 25 meetings between sellers and buyers can be freely scheduled through the online agenda.

In order to further encourage business opportunities, sellers are also provided with the complete list of hosted buyers, as well as 1 hour of free non-scheduled meetings.

Sellers post their business profile in a buyer-only area on BMII's website.



INFO

Schedule


20/10/2023


09: 00 - 09: 20 welcome coffe
09: 20 - 13: 00 scheduled meeting
13: 00 - 14: 00 lunch break
14: 00 - 16: 00 scheduled meeting


21/10/2023

09: 45 - 10: 00 welcome coffe
10: 00 - 12: 00 scheduled meeting
12: 00 - 13: 00 free meeting
13: 00 - 14: 00 lunch break
14: 00 - 16: 00 scheduled meeting
16.00 closing

Contacts

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