

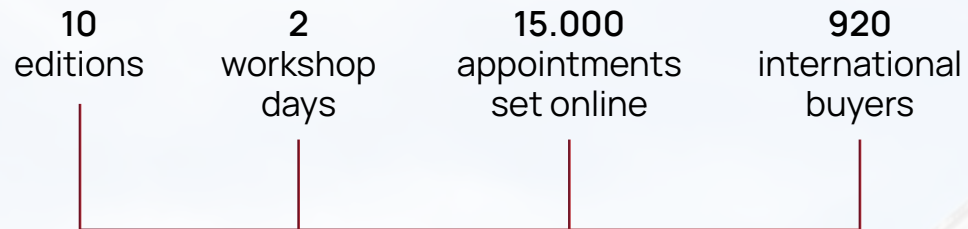


BRIDAL AND TOURISM IN ITALY

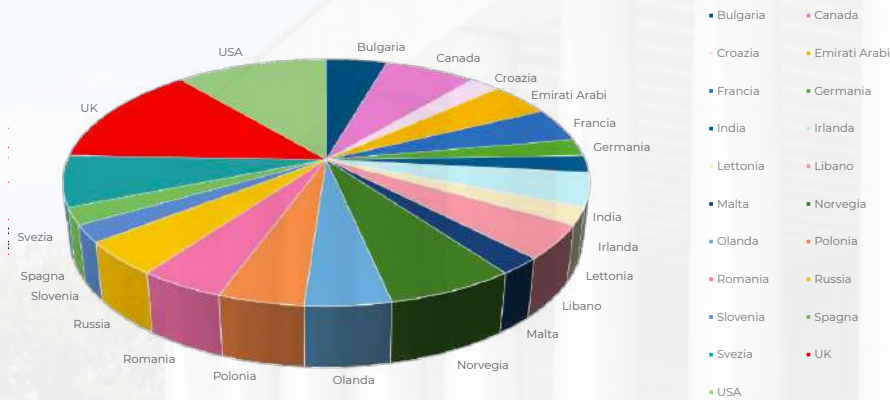
**4 - 5 November 2025** | Precise House Mantenga - Rome, Italy



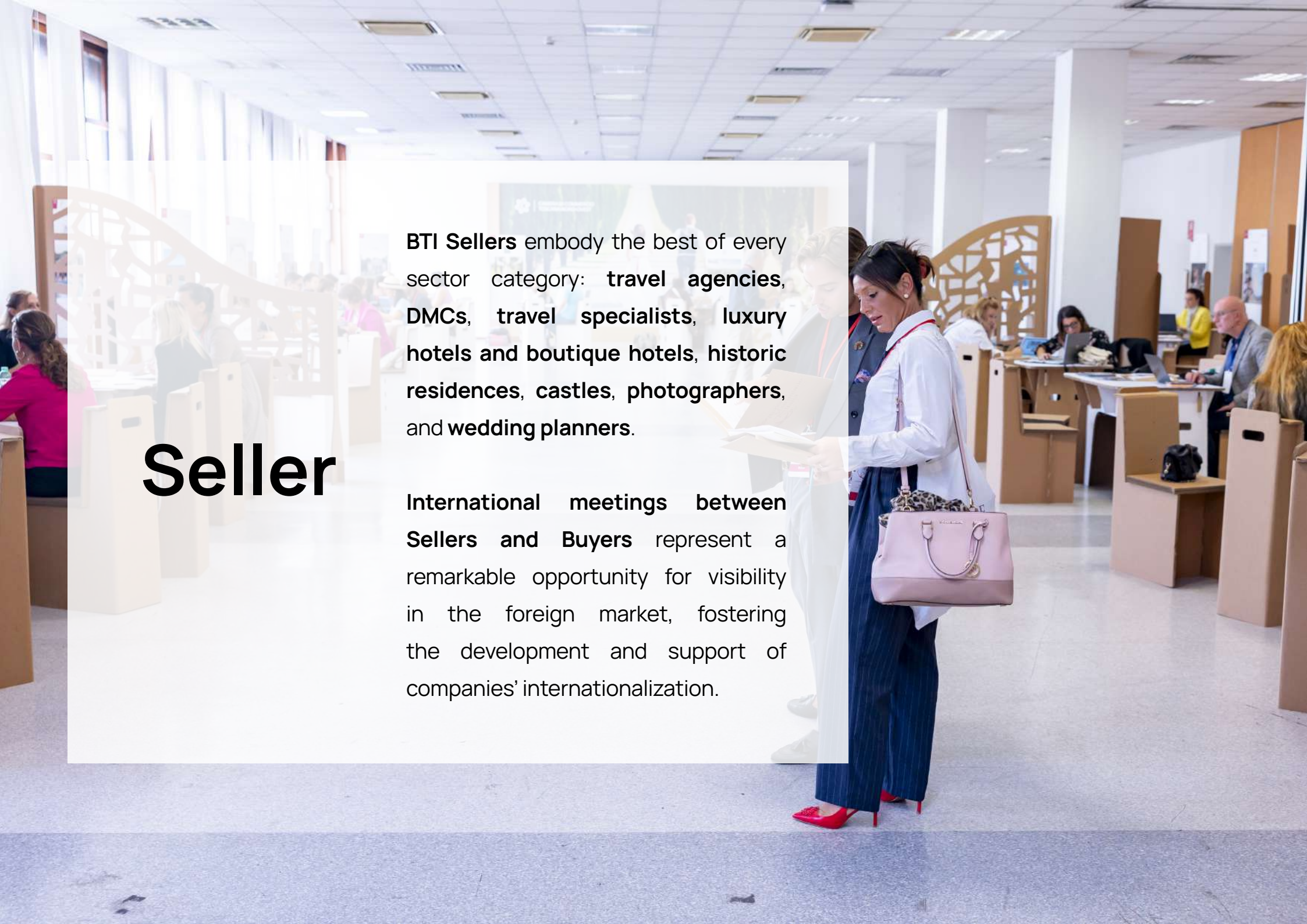
## THE NUMBERS



## ORIGIN COUNTRIES OF OUR BUYERS





A woman in a white shirt and blue skirt is looking at a brochure in a trade show booth. She is wearing a pink handbag and red shoes. The background shows other people and booths.

# Seller

**BTI Sellers** embody the best of every sector category: **travel agencies**, **DMCs**, **travel specialists**, **luxury hotels and boutique hotels**, **historic residences**, **castles**, **photographers**, and **wedding planners**.

International meetings between **Sellers** and **Buyers** represent a remarkable opportunity for visibility in the foreign market, fostering the development and support of companies' internationalization.





# Buyer

The Buyers, exclusively international, are carefully selected from among **Travel Designers, Tour Operators, Destination Wedding Agencies, and Wedding Planners.**

A dedicated team will evaluate incoming applications based on company size, previous work experience, professional references, and, most importantly, the work carried out in **Incoming Tourism, Destination Weddings and Honeymoons in Italy.**

# Agenda

The meeting agenda includes up to **25 pre-scheduled online appointments** between **Sellers** and **Buyers**.

**Sellers** will publish a profile card on the website in a reserved area accessible exclusively to **Buyers**, who will be online in the same space.

To enhance business opportunities, **Sellers** will have one hour for open meetings.







## Info & Contacts

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